



DIGITAL MARKETING E-BOOK



VIRTUAL EVENTS

Be there when you can't!

Experience the Markable Digital Platform, our fully customizable Virtual Events, and get to know how you could engage your attendees through our interactive features. Each event will be fully customized in terms of design, games, features and interactions (live or pre-recorded), with instant reports on attendance and behavior to calculate immediate ROI.



SOCIAL MEDIA MANAGEMENT

You don't believe in Social Media? Think again!
Did you know that research has confirmed that Social Media produces almost double the marketing leads of trade shows, telemarketing, direct mail and pay-per-click campaigns?

Get in touch with us and discover why Social Media lead conversion rates are 13 percent higher than the average lead conversion rate.



LEAD GENERATION

Wondering how to increase your company's leads? Search no more – contact us and we can together create campaigns that will deliver a measurable ROI and qualified leads straight to your inbox.

How? We use a unique digital strategy using advanced search tools tailored to a customer profile you provide us with which are based on the targeting questions we give you. Our service is transparent, flexible and most importantly, we always deliver!



EMAIL MARKETING

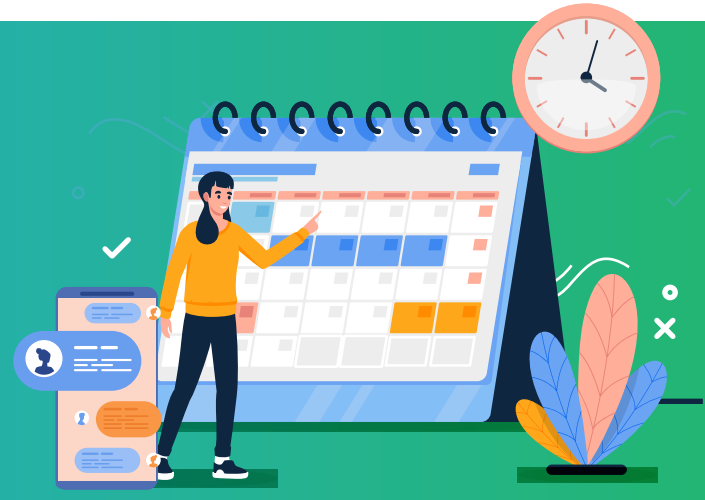
Did you know that 78% of marketers have seen an increase in engagement through email marketing in the last years?

It's a channel with continuous ROI, and you are just a few clicks away. Contact us and discover how to run successful email campaigns.



EVENT INVITATION

A well-designed invitation creates a certain excitement and thrill, and very often it can be a deciding factor if someone will confirm attendance or not. We help you “save the date”, send out your invitations and follow up via telemarketing 24 hours prior to the event – all this is done to ensure we maximize your event attendance.



EVENT SOCIAL MEDIA

Take your presence further with event social media coverage

Keep your audience up-to-date with upcoming events and highlights from past events



GET IN TOUCH
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Have a project for us?

Drop us a line.
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